

# 1<sup>st</sup> Annual North Meck Rescue 7K Fun Run

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad



15503 Old Statesville Rd. • P.O. Box 622 • Huntersville, NC 28078 • (704) 875-1457

## Sponsorship Package

Dear Prospective Sponsor,

The North Mecklenburg Volunteer Rescue Squad was established and staffed by community members in order to provide ambulance and rescue services to northern Mecklenburg County including the communities of Cornelius,

Davidson, Gilead, Long Creek, and Huntersville. Today, the squad is still as strong as ever, and continues to provide First Responder EMS and Heavy Rescue Services to the residents of Huntersville and the surrounding areas of the county. In fact, this year the squad will run over 2,200 emergency calls for service. These calls will include over 400 car accidents, some requiring patients to be extricated from the wreckage. The squad will also respond to more than 30 cardiac arrests, many of whom we have been able to help resuscitate, and later walk successfully out of the hospital.



This year, the squad will celebrate its 50<sup>th</sup> anniversary of providing these services to the community. To acknowledge this achievement, the squad will be holding a family-oriented 50<sup>th</sup> anniversary festival that will begin with the first annual North Meck Rescue 7K Fun Run. Over 500 participants, from competitive runners to aspiring athletes to families looking to enjoy a day of fitness and fun are expected for this inaugural event. The event will take place on Saturday, September 26, 2009. This year's event will include a 7K run, a 1 Mile Celebration Walk and a 1K Dash for children, encouraging family participation. All proceeds will assist the Rescue Squad in conducting training and purchasing equipment necessary to continue their vital service to the community.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your business to thousands of potential customers through newspaper and media advertising, T-shirts, banners, vendor spaces and much more. We have included details of all your sponsorship benefits in this package and hope you join us for this worthwhile community event.



Please submit the enclosed Sponsorship Letter of Agreement prior to Monday, August 3, 2009 to be included in all promotional material.

If you have any questions, please feel free to contact me at (980) 721-8539. We look forward to working with you on the 2009 North Meck Rescue 7K Fun Run and 50<sup>th</sup> Anniversary Celebration.

Sincerely,

Captain Steven R. Ward, BA, NREMT-P, RT  
2009 Race Chairman

# 1<sup>st</sup> Annual North Meck Rescue 7K Fun Run

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad



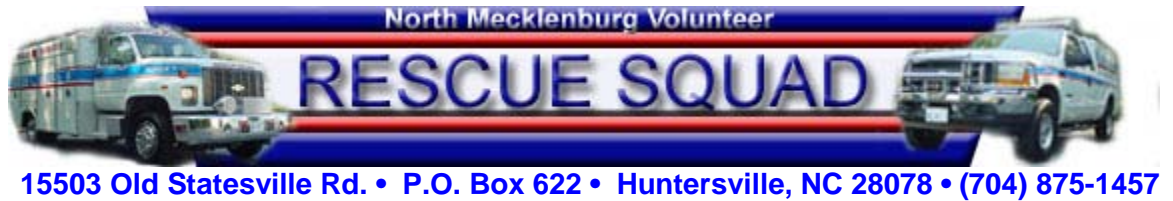
15503 Old Statesville Rd. • P.O. Box 622 • Huntersville, NC 28078 • (704) 875-1457

## Sponsorship Levels

	Presenting Sponsor \$2500	Corporate Sponsor \$1500	Associate Sponsor \$750	Contributing Sponsor \$500	Supporting Sponsor \$250
<b>Sponsor Benefits</b>	<b>*Exclusive Level</b> Sponsorship offers the highest degree of promotional exposure.	<b>*Second Level</b> Sponsorship is featured just below the Presenting Level in descending size & order.	<b>*Third Level</b> Sponsorship descends in size & order from previous level and offers an outstanding mid-level value.	<b>*Fourth Level</b> Sponsorship descends in size & order from previous level and offers excellent lower level promotion	<b>*Fifth Level</b> Sponsorship offers event day exposure.
<b>*Print Advertising</b> Features your logo on newspaper & publication ads reaching thousands throughout Mecklenburg County.	Featured	★	★		
<b>*Press Releases</b> Features your business on all distributions.	Exclusivity				
<b>*Event Entry Brochure</b> Features your logo to all recipients.	Front Cover Exclusivity	★	★		
<b>*Website</b> Features your logo on the race site.	Featured	★	★	★	
<b>*Event Posters</b> Features your company on collector event posters distributed throughout the town.	Large Logo Exclusivity	★	★		
<b>*Event T-shirts</b> Features your logo on Collectable Event T-Shirts	Featured	★	★	★	★
<b>*Event Banner</b> Features your logo on the Race Day Stage.	Featured	★	★		
<b>*Exhibit Space</b> Receive exhibit space on event day.	Featured Location	★	★	★	★
<b>*Recognition Plaque</b> Receive a plaque on event day.	Featured	★			

# 1<sup>st</sup> Annual North Meck Rescue 7K Fun Run

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad



15503 Old Statesville Rd. • P.O. Box 622 • Huntersville, NC 28078 • (704) 875-1457

## Sponsorship Levels

### Presenting Sponsor

- ✓ Top Billing on all advertising
- ✓ Recognition on all media promotions
- ✓ Large logo on Race T-shirt
- ✓ Large logo on Front Cover of Race Brochure
- ✓ Named as Presenting Sponsor in newsprint ads
- ✓ Large Logo on race posters
- ✓ Complimentary framed race art poster
- ✓ 10 complimentary race entries (includes race T-shirt)
- ✓ Company promotional table at race and 50<sup>th</sup> Anniversary Celebration
- ✓ Large logo on North Meck Rescue and Rescue 7K race websites
- ✓ Logo on 50<sup>th</sup> Anniversary Event Banner
- ✓ Plaque presentation at Race and 50<sup>th</sup> Anniversary Celebration
- ✓ First Right's of Refusal for next year

**Sponsorship: \$2500** (Please complete Race Sponsorship Letter of Agreement)

### Corporate Sponsor

- ✓ Recognition on media promotions
- ✓ Logo on Race T-shirt
- ✓ Logo in Race Brochure
- ✓ Named as Corporate Sponsor in newsprint ads
- ✓ Logo on race posters
- ✓ Complimentary framed race art poster
- ✓ 4 complimentary race entries (includes race T-shirt)
- ✓ Company promotional space at race and 50<sup>th</sup> Anniversary Celebration
- ✓ Logo on North Meck Rescue and Rescue 7K race websites
- ✓ Logo on 50<sup>th</sup> Anniversary Event Banner
- ✓ Plaque presentation at Race and 50<sup>th</sup> Anniversary Celebration

**Sponsorship: \$1500** (Please complete Race Sponsorship Letter of Agreement)

# 1<sup>st</sup> Annual North Meck Rescue 7K Fun Run



15503 Old Statesville Rd. • P.O. Box 622 • Huntersville, NC 28078 • (704) 875-1457

## Associate Sponsor

- ✓ Logo on Race T-shirt
- ✓ Sponsor Name in Race Brochure
- ✓ Named as Associate Sponsor in newsprint ads
- ✓ Logo on race posters
- ✓ Complimentary framed race art poster
- ✓ Display your banner at race and 50<sup>th</sup> Anniversary Celebration
- ✓ Logo on Rescue 7K race website
- ✓ Logo on 50<sup>th</sup> Anniversary Event Banner

**Sponsorship: \$750** (Please complete Race Sponsorship Letter of Agreement)

## Contributing Sponsor

- ✓ Logo on Race T-shirt (sized by sponsor level)
- ✓ Complimentary framed race art poster
- ✓ Display your banner at race and 50<sup>th</sup> Anniversary Celebration
- ✓ Logo on Rescue 7K race website

**Sponsorship: \$500** (Please complete Race Sponsorship Letter of Agreement)

## Supporting Sponsor

- ✓ Logo on Race T-shirt (sized by sponsor level)
- ✓ Display your banner at 7K Race

**Sponsorship: \$250** (Please complete Race Sponsorship Letter of Agreement)

## Other Sponsorship Opportunities

There are many other sponsorship opportunities that can be customized to fit your company's budget and needs. The North Meck Rescue is happy to accept services or material donations in lieu of financial donations. Please call the Race Chair, Steven Ward at (980) 721-8539 to discuss how you can help support this important community event.

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad

# 1<sup>st</sup> Annual North Meck Rescue 7K Fun Run

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad



15503 Old Statesville Rd. • P.O. Box 622 • Huntersville, NC 28078 • (704) 875-1457

## Race Sponsorship Letter of Agreement

Company Name: \_\_\_\_\_

agrees to provide financial or material sponsorship for the Inaugural North Meck Rescue 7K Fun Run and North Meck Rescue Squad's 50<sup>th</sup> Anniversary Celebration on Saturday, September 26, 2009. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the North Mecklenburg Volunteer Rescue Squad. As a sponsor, I agree to provide digital art work for all promotional advertising, if required. Payment for sponsorship is non-refundable.

Please check the appropriate sponsorship level:

\_\_\_ Presenting Sponsor: \$2500

\_\_\_ Corporate Sponsor: \$1500

\_\_\_ Associate Sponsor: \$750

\_\_\_ Contributing Sponsor: \$500

\_\_\_ Supporting Sponsor: \$250

Sponsor Name/ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send this completed agreement with check made payable to:

North Mecklenburg Volunteer Rescue Squad  
P.O. Box 622  
Huntersville, NC 28070

Or fax to:  
(704) 875-0208

Payment Conditions:

\_\_\_ A check payable to the North Mecklenburg Rescue Squad

\_\_\_ Pay with Credit Card via PayPal.com (pay to: Paypal@northmeckrescue.org)