North Mecklenburg Volunteer RESCUE SQUAD 15503 Old Statesville Rd. • P.O. Box 622 • Huntersville, NC 28078 • (704) 875-1457

Sponsorship Package

Dear Prospective Sponsor,

The North Mecklenburg Volunteer Rescue Squad was established and staffed by community members in order to provide ambulance and rescue services to northern Mecklenburg County including the communities of Cornelius,



Davidson, Gilead, Long Creek, and Huntersville. Today, the squad is still as strong as ever, and continues to provide First Responder EMS and Heavy Rescue Services to the residents of Huntersville and the surrounding areas of the county. In fact, this year the squad will run over 2,200 emergency calls for service. These calls will include over 400 car accidents, some requiring patients to be extricated from the wreckage. The squad will also respond to more than 30 cardiac arrests, many of whom we have been able to help resuscitate, and later walk successfully out of the hospital.

This year, the squad will celebrate its 50th anniversary of providing these services to the community. To acknowledge this achievement, the squad will be holding a family-oriented 50th anniversary festival that will begin with the first annual North Meck Rescue 7K Fun Run. Over 500 participants, from competitive runners to aspiring athletes to families looking to enjoy a day of fitness and fun are expected for this inaugural event. The event will take place on Saturday, September 26, 2009. This year's event will include a 7K run, a 1 Mile Celebration Walk and a 1K Dash for children, encouraging family participation. All proceeds will assist the Rescue Squad in conducting training and purchasing equipment necessary to continue their vital service to the community.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your business to thousands of potential customers through newspaper and media advertising, T-shirts, banners, vendor spaces and much more. We have included details of all your



sponsorship benefits in this package and hope you join us for this worthwhile community event.

Please submit the enclosed Sponsorship Letter of Agreement prior to Monday, August 3, 2009 to be included in all promotional material.

If you have any questions, please feel free to contact me at (980) 721-8539. We look forward to working with you on the 2009 North Meck Rescue 7K Fun Run and 50th Anniversary Celebration.

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad

Sincerely,

Captain Steven R. Ward, BA, NREMT-P, RT 2009 Race Chairman

RESCUE SQUAD

North Mecklenburg Volunteer

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Sponsorship Levels

Presenting Sponsor

- ✓ Top Billing on all advertising
- ✓ Recognition on all media promotions
- ✓ Large logo on Race T-shirt
- ✓ Large logo on Front Cover of Race Brochure
- ✓ Named as Presenting Sponsor in newsprint ads
- ✓ Large Logo on race posters
- ✓ Complimentary framed race art poster
- ✓ 10 complimentary race entries (includes race T-shirt)
- ✓ Company promotional table at race and 50th Anniversary Celebration
- ✓ Large logo on North Meck Rescue and Rescue 7K race websites
- ✓ Logo on 50th Anniversary Event Banner
- ✓ Plaque presentation at Race and 50th Anniversary Celebration
- ✓ First Right's of Refusal for next year

Sponsorship: \$2500 (Please complete Race Sponsorship Letter of Agreement)

Corporate Sponsor

- ✓ Recognition on media promotions
- ✓ Logo on Race T-shirt
- ✓ Logo in Race Brochure
- Named as Corporate Sponsor in newsprint ads
- ✓ Logo on race posters
- ✓ Complimentary framed race art poster
- ✓ 4 complimentary race entries (includes race T-shirt)
- ✓ Company promotional space at race and 50th Anniversary Celebration
- ✓ Logo on North Meck Rescue and Rescue 7K race websites
- ✓ Logo on 50th Anniversary Event Banner
- ✓ Plaque presentation at Race and 50th Anniversary Celebration

Sponsorship: \$1500 (Please complete Race Sponsorship Letter of Agreement)



- ✓ Logo on Race T-shirt
- ✓ Sponsor Name in Race Brochure
- ✓ Named as Associate Sponsor in newsprint ads
- ✓ Logo on race posters
- ✓ Complimentary framed race art poster
- ✓ Display your banner at race and 50th Anniversary Celebration
- ✓ Logo on Rescue 7K race website
- ✓ Logo on 50th Anniversary Event Banner

Sponsorship: \$750 (Please complete Race Sponsorship Letter of Agreement)

Contibuting Sponsor

- ✓ Logo on Race T-shirt (sized by sponsor level)
- ✓ Complimentary framed race art poster
- ✓ Display your banner at race and 50th Anniversary Celebration
- ✓ Logo on Rescue 7K race website

Sponsorship: \$500 (Please complete Race Sponsorship Letter of

Agreement)

Supporting Sponsor

- ✓ Logo on Race T-shirt (sized by sponsor level)
- ✓ Display your banner at 7K Race

Sponsorship: \$250 (Please complete Race Sponsorship Letter of Agreement)

Other Sponsorship Opportunities

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad

There are many other sponsorship opportunities that can be customized to fit your company's budget and needs. The North Meck Rescue is happy to accept services or material donations in lieu of financial donations. Please call the Race Chair, Steven Ward at (980) 721-8539 to discuss how you can help support this important community event.



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Race Sponsorship Letter of Agreement

Company Name: _

agrees to provide financial or material sponsorship for the Inaugural North Meck Rescue 7K Fun Run and North Meck Rescue Squad's 50th Anniversary Celebration on Saturday, September 26, 2009. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the North Mecklenburg Volunteer Rescue Squad. As a sponsor, I agree to provide digital art work for all promotional advertising, if required. Payment for sponsorship is non-refundable.

Please check the appropriate sponsorship level:

- ____ Presenting Sponsor: \$2500
- ____ Corporate Sponsor: \$1500
- ____ Associate Sponsor: \$750
- ____ Contributing Sponsor: \$500
- ____ Supporting Sponsor: \$250

Sponsor Name/ Contact Person:		
Address:		
City:	State:	Zip:
Email:		
Phone: ()	Fax: ()
Sponsor Signature: Please send this completed agreemen North Mecklenburg Volunte P.O. Box 622 Huntersville, NC 28070	nt with check made payable t	
Or fax to: (704) 875-0208		
Payment Conditions:		
A check payable to the North	Mecklenburg Rescue Squad	
Pay with Credit Card via Pay	Pal.com (pay to: Paypal@no:	rthmeckrescue.org)

Proceeds to benefit the lifesaving operations of the North Mecklenburg Rescue Squad